

## **ALEKSANDRA J. SNOWDEN**

Associate Professor of Criminology and Law Studies

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### **Education:**

MBA 2021, Marquette University, Milwaukee, Wisconsin



*Journal of Drug Issues*, 43(3): 357-373.  
<https://doi.org/10.1177/0022042613475788>

2013

- 2021 Snowden, A.J., Seligman, A., and Skogan, W. Voluntary organizations and violent crime The Criminology Symposium. Virtual Conference.
- 2019 Kettil Bruun Society for Social and Epidemiological Research on Alcohol. Utrecht, Netherlands.
- 2019 Chair. Panel on

2008 Pridemore, W.A., and Snowden, A.J. An interrupted time series analysis of the effects of an alcohol policy on homicide and suicide mortality in Slovenia. Kettil Bruun Society for Social and Epidemiological Research on Alcohol. Vancouver, Canada.

**B. National Conferences**

*Post-MU*

2021

- 2016 Snowden, A.J., and McGee, M.,\*\* and Pridemore, W.A. -  
Academy of Criminal Justice Sciences. Denver, Colorado.
- 2015  
alcohol  
American Society of Criminology. Washington, D.C.
- 2015 Snowden, A.J., and Treuer, R.\*\* -temporal examination of  
violent crime: The role of neighborhood charact  
American Society of Criminology. Washington, D.C.
- 2015 Chair. Panel on *The Effects of Place-Based Physical Features and Businesses on  
Crime*. American Society of Criminology. Washington, D.C.
- 2014 Snowden, A.J., and Freiburger, T. Alcohol outlets and robberies:  
Accounting for neighborhood characteristics and alcohol outlet types. American  
Society of Criminology. San Francisco, California.
- 2014 Stucky, T., Snowden, A.J., and Pridemore, W.A. Alcohol outlets,  
social disorganization, and non-violent crimes: Direct and moderating effects.  
American Society of Criminology. San Francisco, California.
- 2014 Chair. Panel on *The deterrent effect of sanctions on re-offending*. American  
Society of Criminology. San Francisco, California.
- 2013 Freiburger, T.L., Snowden, A.J., and DeMotto, N.D. The spatial  
distribution of juvenile crime in Milwaukee, WI American Society of  
Criminology. Atlanta, Georgia.
- 2013 Snowden, A.J. Paper The role of alcohol outlets in domestic violence.  
American Society of Criminology. Atlanta, Georgia.
- 2012 Snowden, A.J. Alcohol outlets and assaults in a college town:  
Accounting for immediate environment characteristics. American Society of  
Criminology. Chicago, Illinois.
- 2012 Snowden, A.J., and Pridemore, W.A. Off-premise alcohol outlets  
and violence in a college town: The role of outlet, staff, and patron  
characteristics. American Society of Criminology. Chicago, Illinois.
- 2012 Chair. Panel on *Spatial analysis of violence and alcohol outlets*. American  
Society of Criminology. Chicago, Illinois.
- 2012 Chair. Panel on *Cybercrime: Decisions and routine*. American Society of  
Criminology. Chicago, Illinois.

- 2011 Snowden, A.J., Grubestic, T.H., and Pridemore, W.A. Using proximity analysis and spatial cluster detection to understand the association between alcohol outlets and violence. American Society of Criminology. Washington, D.C.
- 2011 Snowden, A.J. Alcohol outlets and assaults in a college town: Accounting for social organization and land use. American Society of Criminology. Washington, D.C.
- 2011 Chair. Panel on *Sociations, neighborhood dynamics and crime*. American Society of Criminology. Washington, D.C.
- 2010 Snowden, A.J. Characteristics of alcohol outlets and violence. American Society of Criminology. San Francisco, California.
- 2010 Chair. Panel on *School-based programs: Safety and after-school programming*. American Society of Criminology. San Francisco, California.
- 2010 Chair. Panel on *Influences on the police use of force*. American Society of Criminology. San Francisco, California.
- 2008 Snowden, A.J., and Pridemore, W.A. An interrupted time series analysis of the effects of a national alcohol policy on violent mortality. American Society of Criminology. St. Louis, Missouri.
- 2008 Sundt, J. L., McNair, C., and Snowden, A.J. Paper Re

- 2021 Johnson, T.,  
alcohol outlet density and intimate partner violence  
Association. Virtual Conference.
- 2020 The association between block groups and violent  
Conference.
- 2020 Reconciling traditional and machine learning  
approaches to study crime in Milwaukee, Wisconsin and Chicago, Illinois  
Wisconsin Sociological Association. Virtual Conference.
- 2019 Snowden, A.J. Paper Read: -engaged research or  
ESRI Wisconsin User Group Conference. Green Bay, Wisconsin.
- 2018 Hodgson, A.\*\*, and Snowden, A.J. Paper Alcohol availability and crime  
La Crosse,  
Wisconsin.

*Pre-MU*

- 2014 Snowden, A.J., and Geospatial  
accounting for neighborhood characteristic  
Summit. Madison, Wisconsin.

**D. Local Conferences/Lectures/Panel Discussions**

*Post-MU*

- 2021 Snowden, A.J. Paper Read:  
Summit on Poverty, Social Development Commission.  
Milwaukee, Wisconsin.

*Pre-MU*

- 2008 Snowden, A.J. Paper Read: Policing Kosovo: Establishing the rule of law and  
reforming the security sector since 1999. The Workshop in Political Theory and  
Policy Analysis, Indiana University. Bloomington, Indiana.

**E. Invited Presentations**

*Post-MU*

- 2020 Data Equity Panel & Dialogue. Northwestern  
Mutual Data Science Institute and Code for Milwaukee. November 19, 2020.
- 2019
- 2018 University of Wisconsin- -



2017 Medical College of Wisconsin, Clinical and Translational Science Institute of

*Pre-MU*

2015 Milwaukee Metropolitan GIS Users Group. Criminal justice meets GIS: How spatial factors contribute to crime rates. August 4, 2015.

2015 University of Wisconsin-Milwaukee, GoMilwaukee. What is crime mapping and crime analysis? March 27, 2015.

2014 University of Wisconsin-Milwaukee, Department of Criminal Justice. The role of crime mapping and crime analysis in criminal justice. November 5, 2014.

2014 University of Wisconsin-Milwaukee, GoMilwaukee. What is crime mapping and crime analysis? February 26, 2014.

2014 Lake Effect Radio Interview. What is crime analysis? July 2, 2014.  
<http://wuum.com/post/wednesday-lake-effect-crime-data-analysis-math-genius-west-african-music>

2013 University of Wisconsin-Milwaukee, Helen Bader School of Social Welfare. Teaching crime mapping and crime analysis to undergraduate students. August 16, 2013.

## **V. TEACHING**

### **A. Marquette University**

#### ***Undergraduate Courses***

CRLS 1001: Introduction to Criminology  
CRLS 3050: Methods of Criminological Research  
CRLS 4350: Neighborhoods and Crime  
CRLS 4360: Crime Mapping

#### ***Graduate Courses***

CRLS 6200: Introduction to Geographic Information Systems (GIS)  
CRLS 5350: Neighborhoods and Crime (cross listed as undergraduate/graduate course)  
CRLS 5360: Crime Mapping (cross listed as undergraduate/graduate course)

#### ***Interdisciplinary Workshops***

Workshop on Spatial Data Analytics for Undergraduate Students. January 8-10, 2020.  
Workshop on Spatial Data Analytics for Undergraduate Students. January 10-12, 2018.

### **B. Other Teaching (Prior to Employment at Marquette University)**

#### ***Undergraduate Courses at University of Wisconsin-Milwaukee***

CRM JST 305: Crime and Criminal Justice Policy  
CRM JST 520: Analysis Oriented Technology: Spatial Data Analysis; Crime Mapping; ArcGIS (cross listed as undergraduate/graduate course)

CRM JST 662: Methods of Social Welfare Research

- 2021 Faculty Research Mentor (Karsyn Hartsfield). *2021 Summer Undergraduate Research Program*. Office of Research and Innovation. Marquette University.
- 2021 Faculty Research Mentor (Michael Rodrigues). *Research Experience for Undergraduate Students*. National Science Foundation.
- 2021 Faculty Research Mentor (Riley Keaton). *Research Experience for Undergraduate Students*. National Science Foundation.
- 2020 McNair Faculty Mentor (Tigran Ovsepyan). *Drug-*

- 2019 Reviewer. *Computers, Environment and Urban Systems. Social Science Research.*  
2018 Reviewer. *Journal of Research in Crime and Delinquency.*  
2017 Reviewer. *Justice Quarterly. Social Science Research.*  
2016 Reviewer. *Journal of Drug Issues. Journal of Primary Prevention. Journal of Crime and Justice. Social Science Research. Drug and Alcohol Review. Justice Quarterly.*

*Pre-MU*

- 2015 Reviewer. *Social Science Research. Justice Quarterly. International Criminal Justice Review.*  
2014

2018/23 Social Sciences Representative: Committee on Academic Technology. Marquette University.

2019/21

*Post-MU*

2019 Participant: *Career Topics Forum: Social Sciences*. April 2, 2019.

2017 Continuing Conversations Faculty Leader: Center for Gender and Sexuality Studies. Marquette University. Fall 2017.

*Pre-MU*

2014/16 Member: PhD Admission and Recruitment Committee. Helen Bader School of Social Welfare. University of Wisconsin-Milwaukee.

2013/16 Member: International Education Committee. Helen Bader School of Social Welfare. University of Wisconsin-Milwaukee.

**D. Department**

*Post-MU*

2021/23 Director of Undergraduate Studies. Department of Social and Cultural Sciences.

2021/22 Chair: SOCS Student Success Initiative Committee. Department of Social and Cultural Sciences.

2020/22 Chair: Criminology and Law Studies Committee. Department of Social and Cultural Sciences.

2021/22 Program Assessment Co-Leader for C

2017/22 Academic Advisor: Responsible for advising meetings (22 in AY 2017/18, 44 in AY 2018/19; 44 in AY 2019/2020; 44 in AY 2020/2021; 44 in AY 2021/2022) for Criminology and Law Studies students. Department of Social and Cultural Sciences.

2017/19 Member: James Holstein Colloquia Committee. Department of Social and Cultural Sciences.

2016/19 Member: Sociology Committee. Department of Social and Cultural Sciences.

2016/19 Member: Faculty Development Committee. Department of Social and Cultural Sciences.

2016/19 Participant: Academic Mentoring Program. Department of Social and Cultural Sciences.

**E. Academic Service Outside Marquette University**

*Post-MU*

2017/18 Participant: Reclaiming Our Neighborhoods Working Group. Metropolitan Milwaukee Fair Housing Council. Milwaukee, Wisconsin.

*Pre-MU*

2014/15 Consultant: Milwaukee Police Department, Government. Evaluation of PI

- home is not actually safe: supporting intimate partner violence survivors during quarantine.*
- 2020 Principal Investigator (Co-Principal Investigators: John Mantsch, Department of Biomedical Sciences, Marquette University; Praveen Madiraju, Department of Computer Science, Marquette University; Rina Ghose, Department of Geography, University of Wisconsin-Milwaukee; Shengtong Han, School of Public Health, University of Wisconsin-Milwaukee). *Addressing the opioid crisis in Milwaukee: Using data to drive action.* Northwestern Mutual Data Science Institute. \$12,600.
- 2019 Mellon Grant Award. *Workshop on Spatial Data Analytics for Undergraduate Students.* The Klingler College of Arts and Sciences. \$5,000.
- 2019 *Supplemental Travel Award.* The Klingler College of Arts and Sciences. \$700.
- 2019 *Faculty Liaison Award.* Center for Urban Research, Teaching, and Outreach. The Klingler College of Arts and Sciences. \$1,000.
- 2018 Principal Investigator (Co-PI: Dr. Shion Guha, Mathematics, Statistics, and Computer Science Department, Marquette University). *Reconciling data-driven crime analysis with human-centered algorithms.* Summer Faculty Fellowships (SFF) and Regular Research Grants (RRG). Marquette University. \$11,000.
- 2018 *Faculty Fellow Award.* Center for Urban Research, Teaching, and Outreach. The Klingler College of Arts and Sciences. \$1,000.
- 2018 *Supplemental Travel Award.* The Klingler College of Arts and Sciences. \$500.
- 2017 Community Engagement Grant. Office of Community Engagement. \$5,000.
- 2017 Mellon Grant Award. *Workshop on Spatial Data Analytics for Undergraduate Students.* The Klingler College of Arts and Sciences. \$5,000.
- 2016 *Supplemental Travel Award.* The Klingler College of Arts and Sciences. \$500.
- 2014 Principal Investigator. *Off-Premise Alcohol Outlet Characteristics and Milwaukee Violence Rates.* University of Wisconsin-Milwaukee Research Growth Initiative. July 2015 – May 2016. \$83,213.
- 2014 Course development grant (*Analysis oriented technology, ArcGIS, GeoDa*). University of Wisconsin-Milwaukee. Summer 2014. \$3,500.
- 2011 *Travel Award Fellowship.* Indiana University College of Arts and Sciences.
- 2010 *Borkenstein Award.* Indiana University Department of Criminal Justice.
- 2010 *Travel Award Fellowship.* Indiana University College of Arts and Sciences.
- 2010 *Travel Award Fellowship.* Indiana University Graduate and Professional Student Association
- 2008 *PhD. Fellowship.* Indiana University Department of Criminal Justice.
- 2006 *Title VI Foreign Language and Area Studies Fellowship.* U.S. Department of Education.
- 2005 *Indiana University Foundation Fellowship.* Indiana University.