

## 2024 Forward Thinking Research Symposium Guidelines

Each year, the Office of Research and Sponsored Programs (ORSP) showcases the exciting research

- Student researchers on the project must do the oral presentation, to help further their presentation skills and articulation of the work in a quick and digestible format.
- Presentations should be prepared with the intent to promote interest in funding for the future work they intend to do. Content should be prepared like a grant proposal.
- Marquette's MIC Speakers Lab can help students and faculty develop, organize, edit, practice, and polish the presentation. Visit The MIC webpage for more information.
- This year, awards are being offered by ORSP, the Institute for Women's Leadership (gender focused projects), the Latinx Research Community (projects that aim to better understand Latinx populations and/or issues), and the Center for Data, Ethics, and Society (projects addressing the social/ethical dimensions of data). Presentations will be evaluated by those in attendance and the top four will be offered a \$500 award.
- Posters are not required but may be set up in the AMU reception area to allow for further discussion after the oral presentations.
- To promote Marquette's tradition of sponsoring academic centers, institutes, and initiatives, several of them will have tables set up in the reception area to share more about their missions and programming.

## **Pitching Your Project**

The primary goal of the event is to celebrate and encourage research on the Marquette University campus. The projects being presented should focus on work that will take place within the next 6-12 months. Presenters might have preliminary results, or they might not. A project being presented may be the next logical step in a well-established research program or it may explore an entirely new path.

The oral presentations should be considered a project pitch or elevator pitch — not a full, in-depth view of project plans and/or methodology. Applicants will be expected to "sell" their innovative ideas and future possibilities in a five-minute talk, accompanied by up to three PowerPoint slides. Being able to clearly articulate the significance and impact of your work in a short presentation is an important skill to develop, especially when seeking funding or communicating with various stakeholders. The opportunity to hone this skill is valuable.

We encourage the submission of projects from across the University, with the following objectives:

- Showcase prospective faculty or student-led research projects and the ways in which faculty and students work together
- Provide opportunities for researchers to learn more about peers in other disciplines and encourage interdisciplinary partnerships
- Foster research and professional skills for undergraduate and graduate students
- Disseminate research succinctly and visually to others
- Promote MU resources available to support research efforts, including funding opportunity information and MU centers, institutes, and initiatives

For support in creating your presentation, Marquette's MIC Speakers Lab can help students and faculty develop, organize, edit, practice, and polish the presentation. Visit <a href="The MIC webpage">The MIC webpage</a> for more information. You can click the blue "Make an Appointment" button on the right to schedule an appointment.

## **Oral Presentations**

- Oral presentations will take place from 1:15pm 2:45pm on Tuesday, December 3<sup>rd</sup>.
- Each presenter will have 5 minutes for their presentation.
- Presentations will take place in the AMU Ballrooms.
- A host will be in each room to start and help with transitions.
- Students must do the presentation.
- Presenters should be available for questions AFTER the presentation, in the reception area.

## **Posters (Optional)**

Traditional posters are **not** required for the 2024 Forward Thinking Research Symposium but may be set up in the reception area. They will be available to attendees before the project pitches and during the reception after the talks. If you'd like to set up a poster at the event, you will need to note this on the LOI submission.

Each poster will be attached to a 30" by 40" area (posters may be oriented in either direction—e.g., 30" x 40" or 40" x 30").

Presentations will be judged by those in attendance. Award criteria will align with that of the PowerPoint template and consider the overall presentation:

1. **Why** - Wa