Promotion of the Greek System

- Develop materials (ads, brochures, flyers, posters, booklets) to promote the SFL system and its activities
- Work to unite the IFC, Panhellenic, MGC, and NPHC member organizations
- Promote SFL through various social media platforms
- Participate and contribute to weekly SFL Team Meetings (SFL PAs and SFL advisors)

Greek Leadership Development

- Develop and implement leadership development opportunities for active chapter members, chapter officers, new member classes, and governing bodies.
- Develop and present, upon request, leadership development or topic-specific educational sessions for chapters and/or executive boards