

NOTICE OF PRIVACY PRACTICES

Effective Date: SEPTEMBER 23, 2013

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY. THE PRIVACY OF YOUR MEDICAL INFORMATION IS IMPORTANT TO US.

CONTACT INFORMATION

For more information about our privacy practices, to discuss questions or concerns, or to get additional copies of this notice, please contact our Privacy Officer.
Title: Privacy Officer CLINIC DIRECTOR'S OFFICE Telephone: (414) 288-6928 Fax: (414) 288-6381
Email: dentclinicdir@marquette.edu Address: 1801 W. WISCONSIN AVENUE - DEPT OF CLINICAL SERVICES, MILWAUKEE, WI 53233

OUR LEGAL DUTY

We are required by law to protect the privacy of your protected health information ("medical information"). We are also required to send you this notice (m)8 (a)8 reW*:o)-4 nBT/TT1 1 Tf0 Tr 783 0 0 9 34.025 531.17m(n)-14 (o)-14 (t)-7ic S5612 82 S4 (1)-20 (W)-46 (.)-25 (W)-12 (l)-29 (S)-50 (C)-29 (O)-42 (N)4

your medical information, without your prior approval, for health care operations. Health care operations include:

- healthcare quality assessment and improvement activities;
- reviewing and evaluating dental care provider performance, qualifications and competence, health care training programs, provider accreditation, certification, licensing and credentialing activities;
- conducting or arranging for medical reviews, audits, and legal services, including fraud and abuse detection and prevention; and
- business planning, development, management, and general administration, including customer service, complaint resolutions and billing, de-identifying medical information, and creating limited data sets for health care operations, public health activities, and research.

We may disclose your medical information to another dental or medical provider or to your health plan subject to federal privacy protection laws, as long as the provider or plan has or had a relationship with you and the medical information is for that

