May 4, 2022 Alumni Memorial Union



8:30 A.M.	A H $t$ // $t$ $t$ , C $t$ $t$ E $t$ $t$ (C E), Marquette University t $t$ // $t$
<b>8:40</b> A.M.	I e e Dec Ma g: Rede g Da a Ve G Spencer Burton // H I t t , Stablewood Properties; C -F , AdventuresinCRE.com
<b>9:10</b> A.M.	For $f \in C$ : Tom Zale // $t \in E$ t t , Northwestern Mutual
<b>9:40</b> A.M.	The Me a e e a d Rea E a e: A Q c P e Wha K a d Wha Ma e f E e da P Andy Hunt, Marquette University
9:50 A.M.	Annie McDonough // $t$ , Marquette Commercial Real Estate Club 2022 At $t$ $E$ $F$ $t$ $C$ $C$ $C$ $t$ $t$ 2023 I $E$ $t$ $A$ $t$ $c$ $(EA)C$ I $t$ $t$ $t$ $A$ $($ $-$ ) $A$ $t$ $t$
<b>9:55</b> A.M.	M <sup>®</sup> cN , Bo <sup>®</sup>
10:10 А.М.	Ma T be: He e S a a Pa g Fad? Le Lea ed f Ea De e e P ec Adam Arndt // t, Catalyst Construction Mark Bell // , Harbor Bay Real Estate Advisors Ann Pieper Eisenbrown // F //C , Pieper Properties Jason Korb // A n t, Korb + Associates Architects Andy Hunt // t t t t t E t t, Marquette University - t
<b>11:05</b> А.М.	The Ta e Wa : Ne S a ege T E e a e U g T da A ac a d Re a he Be Ta e <ul> <li>Lyle Landowski // t &amp; CE, Colliers Wisconsin</li> <li>Jim McDonald // t - G t , Ryan Companies</li> <li>James Phelps // t, JCP Construction</li> <li>Lafayette Crump // C C C t D t, City of Milwaukee - t</li> </ul>
12:00 р.м.	

## Spencer Burton

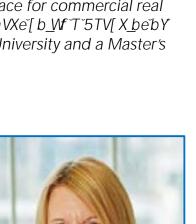
Spencer Burton is currently Head of Investments and member of the founding team at Stablewood Properties, a data-infused Institutional Real Estate Investor that combines the best of traditional real estate investment with proprietary data analytics and machine learning.

FcXaVXe[Tf`aXTe] %#1XTef`bYeXT\_XfgTgX`XkcXeXaVXŽUbg[Tf`T`Whciary and principal. Over his career, Spencer has helped close \$4.5 billion and underwrite \$30 billion of commercial real estate at some of g[X`\_TeZXfg`afg\dgbaT\_eXT\_XfgTgX` e` f`a`g[X`j beWf`; X`[Tf`j be^XW 'a`\_TaWUdb^XeTZXŽeXfVWagT\_WXiX\_bc` XagŽVb`` XeVT\_eXT\_XfgTgX` acquisitions, debt production, and most recently as Director of Real Estate for a \$60 billion institutional real estate investor.

Spencer is also the co-creator of AdventuresinCRE.com, the industry's go-to place for commercial real XfgTgX<sup>×</sup> aTaVT<sup>×</sup> bWX\_aZŽXWhVTgbaŽTaWVTeXXeTWiTaVX<sup>×</sup> XageXfbheVXf!FcXaVXe[b\_WfT'5TV[X\_bebY' Arts in International Affairs with an emphasis in economics from Florida State University and a Master's \a`EXT\_8fgTgX'j \gf T`VbaVXageTgba`\a` aTaVX`\db<sup>×</sup> 6beaX\_Ha\iXef'g!<sup>×</sup> 9be<sup>×</sup> beX`WXgT\fŽi f`gFcXaVXef`?\a^XWa`cdb <u>X`here</u>.

## Ann Pieper Eisenbrown

Ann Pieper Eisenbrown is founder and CEO of Pieper Properties, an award-winning developer of sustainable urban properties. She holds a Master's in Real Estate Finance from the University of Wisconsin and a Bachelor's in Economics (with a minor in Art History) from Vanderbilt. Ann serves on the Historic Preservation Commission of the City of Milj Th^XXŽ5¬ A b! %fi \fgeVG[ \UJ Te\HTTAWg[ X`5hf\aXff TaW8Vbab` -V7 Xi X\_bc` Xag6b` ` \grXXbYg[ X`J T\_^Xef`Cb\ag4ffbVTgba!`F[ X`[ Tf` fXd XWba`g[ X`J T\_^Xef`Cb\ag4ffbVTgba`5bTe\HTaWTf`CeXfWXagbYg[ X` HEAR Wisconsin Board. Ann has been a "40 Under 40" honoree as well Tf`eXVbZa\nXWTf`T`J b` Ta`bY~a hXaVX!







#### Mark Bell

@Te^`=!`5X\_\_VbžYbhaWXW; TeUbe`5TI`EXT\_`8fgTgX`4W`YbefŽTaW[YfWA i XefX`eXT\_`XfgTgX`UTV^ZebhaWcebi WXf`cebYbhaW\_XTWXef[ \c`fgeXaZg[`

#### Jason Korb

4f°CeaVcT\_4eV[ \gKVgTaWbj aXebY>bdJ1 ~4ffbVTgKfŽ=Tfba~>bdJ~f° a licensed architect in 22 states with 20 years of experience. He brings a broad understanding of the design and construction industry, largely in the service of mission-based clients. He has been involved with numerous award-winning education, commercial, mixed-use, and student housing facilities. At the forefront of architectural and technical TWTaVXfŽ=Tfba~WeiXf~aabiTgba~a~g[X~@\j\_Th^XXTeXTg[ dbhZ[ ~g[X~ XI Xf~bY[ \f~V\_Xagf! CeXWb~ \aTaglZg[ XfX~cdb]XVg~Vbaf \fgbY~ h\_gXfT~ ily, mixed-use and educational buildings. In addition, he specializes in [ \fgbeV~eXabiTgba!~; \f~ e` ,f~aXkgfgXcf~gbj TeWf~aabiTgba~TaWfhftainability incorporate the use of mass timber to be the primary structural element.



; Ti \aZ`g` b`gT\_`g` UXečcb]XVg`haWXq` TIŽbaX`UX\aZ`T`fXi Xažfфd`bY VX`Uh\WaZ`TaWg`X`bg` XeUX\aZ`T \%žfфd`Uh\WaZ`^abj a`Tf`4fVXagŽ>bdJ`TaW4ffbVTgXf`Y`V[T\_XaZ`\aZ`g` X`Vba\be` \g` g`fgXX\_TaW concrete structures that dominate the industry, with the use of engineered mass-timber products such Tf`Vcbffž\_T` \aTgXWg\` UXef6?GfITaWaT\<u>ž</u>T` \aTgXWg\` UXefA?GfII`G[X` e` `Y`UXZ`\aa`\aZ`gb`Ue\aZ`` Tff timber to the map by designing the tallest timber structure in the United States.

#### Adam Arndt

4WT` 4@WgUXVT` XT`CT@AXej` \g` 6TgT\_fg`a`%#\$, ŽTaW[X]b \aXWg X` e` `a`%#\$\$`Tf`7 \aXVgbebYCeXVbafghVgbaFXd \XXf!`Cebegb`6TgT\_fgŽ [Xj] Tf`T`FXa'be8fg`, Tgbej` \g` 6: `FV[` \VgŽaV!ŽTaWj ba`8fg`, TgbebY the Year from Wisconsin Builder Magazine in 2010. Adam has helped \_XTWYbhe` Tff`g`, UXeceb]XVg`gb`WIgXŽ`aV\_hWaZ`G`, UXe?bYg`TaW G[X`4fVXagfilbg[`a`@\j\_Th^XXfII`4f`g] X`bi XeT\_ceb]XVg\_XTWKeŽ4WT` UeaZf`T`ha \dhX`haWkefgTaWaZ`bYg[X`bj aXef`cebegXf`Ybeğl X`ceb]XVg TaWg[X`eXfcbaf`U\\_gXf`bYg[X`VbafghVgba` TaTZXe'J be^\aZ`j` \g` owners to understand their mission, wants, and constraints, he helps aWha \dhX`fb\_hgbaf`gb`g[X`cebU\_X` f`g[Tg`Tal` \ffbažWe\iXa`Vb` panies face. Adam is an active board member with Arts @ Large and Fg`G[b`Tf`@beX'; \Z[`FV[bb\_ŽfXa`XfTfT`6bafghVgba`@Xagbe`begIX`@\j\_Th^XX`FV[bb\_bY8aZ`aXXeaZŽ

## Lyle Landowski

?I\_X`?TaWbj f^\`\f`eXfcbafU\_X`\beWei \aZ`g[X`Vh\_gheXŽfgeTgXZ W`\_XTWXef[`c` and ultimately growth of Colliers | Wisconsin and related companies. Lyle, along with the entire Colliers | Wisconsin leadership team, has created a Wi Xef\ XWTaWagXZeTgXWYT` \l\_`bYVb` cTaWf`g[TgfXei Xf`gb`fhccbeg`g[X` 6b\_Xef` Te^Xgr\_XTWaZ`Ueb^XeTZX`TaWcebcXeg` TaTZX` Xag`c\_Tgbe` f!`

Most of his career has been spent in the commercial real estate industry Tf Ta bY VX Ub ^Xd ?! \_X [ Tf ] be^XWj gf fb` X bYgf X \_TeZXfg\_TaWbeWf TaW corporations in the region, helping advise on strategy and servicing their eXT\_XfgTgX aXXWf! G[ Y Xkc XeXaVX [ Tf Z \ Xa [ \ `af Z [ g'a gf X`aWhfgd TaW i T\_hTU\_X c Xefc XVg\ X ba [ bj `gb Uh\WT ~ Te^Xgx\_XTWaZ Ub ^XeTZX TaWc bc-Xeg ~ TaTZX ` Xagc\_Tg\be` ZcTegWh\_Tel `UI `\_Xi XeTZ \aZ `gXV[ ab\_bZIZ ~ Te^XgaZZeXfXTeV[ `TaWTaT\_IgWf!`

Additionally, Lyle has a great passion for people and a desire to serve. He views it as his role to help each person discover and build their abilities and to help the company discover its purpose, both internally as an or-ZTa mgba TaWXkgXeaT\_I `a`g X`@ \j Th^XX`Vb`` ha`g!?! \_X`[Tf`T`5TV[X\_bef`a`5hf`aXff`4W` \a`fgeTgbaŽ` \abe` `a`?XTWKef[ \c`FghWXfŽYeb` `Fg`A beJXeg`6b\_XZX`a`7 XCXeXŽJ 4'; X`f`WKf\ZaTg\WUI `Ubg``66@ TaWF&E!``

#### Jim McDonald

=`  $@V7 baT_W_XTWf^{c}geT_gXZ W^{i} f^{b}a^{T}aWc dbi WKf^{b}i XeT_WeXVgba^{b}a^{g}X^{c}$ Ryan Companies' development, design, construction, real estate manage-` XagTaWVTc^{T}\_ Te^Xg^{c}gXT` f^{d}Tg^{T}^Xhc^{d}X^{c} eXTg^{?}T^Xf^{c}XZ ba!^{c}X^{c} has been with Ryan Companies for more than two decades—migrating from construction and development — and has played an integral lead-Xef[  $c^{c}d_X^{a}[V[zcd_XeXZ baT_cdb]XVg^{c}TVdbfT_fXVdbefZ^{a}V_hWaZ^{c}[XT_d[VTeXZaWhf_geV_ZbY VXZ^{c}h_dWT` V_TAW^{c}KXWzhfX!^{c}$ 

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## James Phelps

=T`Xf`C[X\_cf`[Tf` beX`q[Ta`%\$1XTd`bY`aWhfgd`XkcXeXaVX`f`aV\_hWaZ` Ubq[`X\_WTaWbY VX`XkcXeXaVX!~=T`Xf`\_XTWf`q[X`Vb` cTal,f`VbafghVgba` and business development team and provides senior oversight for the cdb]XVggXT` dp`XafheX`VbfgŽfV[XWh\_X`TaWdhT\_d] Vb`` \g`Xagf`TeX`` Xd` ; X`T\_fb`bi XefXXf`ceXVbafghVgbaŽcdb]XVgVbfg``TaTZX` XagTaWVbageTVg` negotiations.

A graduate of Marquette University's ACRE (Commercial Real Estate 2005) c&ZeT`Ž=T`Xfj be'XW[ \fj TI`g &hZ[ i Tebhf`X\_WZXaZ aXXeaZ TaW c&JXVg`TaTZX`Xag&\_Xf!`=T`Xf,`c&JXVgXkcXeXaVX`\aV\_hWkf`eXfWXagT\_` and complex commercial structures, ranging from \$100,000 to \$350 million. 8kT`c\_Xf`\aV\_hWk`g X`5TWKe`C[ \\_Tag &c Wf`[ XTWdhTegXefZA beg j XfgXea` @ hghT\_dpj Xe`TaWVb`` bafŽg X`@FB 8`fbWXe`TaWcTe^\aZ`YTV\\_g ŽTaW Fiserv Forum.

<sup>\*</sup>=T`XfUXZTa'[ \f`VTeXXeTfT`cT\agXeTcceXagWX`\be`g[X`9TV\\_g\XfTaW@T\agXaTaVX`7 XcTeg`XagTg`@\j\_Th^XX`ChU\_W FV[bb\_f`TaW\_X\gTfT`fhcXei\fbe'; X`geTaf\gbaXW\agbT`ceb]XVg`TaTZX`Xag`eb\_X`j[\\_X`j\_be^\aZ`Tg`>5F`6bafgehVgba` fabj`cTeg`bY67`F`\gffl`FXX\aZ`T``Te^XgaXXWj\gf\a`gfX`VbafgehVgba`\aWhfgel`T`WVgfX`: eXTg`EXVXff\baŽ=T`Xf`fgTeg-XW=6C`6bafgehVgba`\a`%##+j\gf[\f`gi\_b`Uebg[Xef`†`=T\_\a`TaW6\_\gba`C[X\_cf!~

=T`Xf`fXd`Xf`ba`d[X`UbTdWbY7d`@Tdda`?hd[Xe`>\aZ`=d`7d\X`5\7```+Ž5eTWXI`GXV[`9bhaWIdba`5bTdWŽ@@46,f`6BF58` UbTdWŽ@@46,f`G[X`5hf\aXff`6bhaV\ŽTaWG[X`EXc`Fcbg\Z[g`4W`\fbd`5bTdW`=T`Xf`\f`T`ZeTWhTdX`bYHJ`ž@\j`Th^XX` f554`9\aTaVX`,#+fTTaWT`?887`4WeXWdXWCdbXff\baT<u>!</u>`

#### Annie McDonough

4aa X`@ V7 babhZ[``f`T]ha'be``T]be'aZ `a`EXT\_`8fgTgX`TaW9'aTaVX`Tg`@ Te quette University. She is the 2022 president of the Marquette Commercial Real Estate Club and served as Vice President of the club in 2021. Annie is also a member of the inaugural class of the Real Estate Asset Program fE 84 CfŽ@ TedhXggX,f`ZebhaWUeXT^'aZ Tcc\_WWz\_XTea`aZ`eXT\_`XfgTgX``ai Xfg `XagVbaVXageTgbaŽj [XeX`f[X`TaWT`Zebhc`bY\$#`fghWXagf`gT^X`cTeg`a` a special series of classes where they learn to invest a \$2 million equity pledge fund in actual real estate deals.

in actual real estate deals.







#### Lafayette Crump

?TYTI XggX'?!'6eh` cŽ=7ŽYf'g[X'6'g' bY'@\j Th^XX'6b` ` ffbaXebY6'g' 7X-velopment.

5bæ TaWeT FXW'a "@ \j\_Th^XXŽ?TYTI XggX bfgeXVXagl\_fXei XWTf 7 Xchd 6[ \YYbYFgTYTaW6[ \YY7 \i Xef \g ZI XaWbeTaW8aZTZX XagB Y VXeYbeg[ X "@ \j\_Th^XX "##"; bfg6b``\ggXX bYg[ X 7 X` bVeTgV A TgbaT\_6bai XagbaŽ where he ensured community involvement, the inclusion of local and diverse businesses, and corpora1.9se



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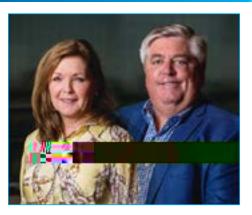
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/ • · , , • • **,** • • **)** • **)** Z ,• , Z. \*, ..., Z. ·'\\* (~ \ Zo'\ ... '\...') •••••••• 1. ( Z... <u>)</u> <u>3</u>, ). h in hear Zate in hearing at the inZ `\**∽o** '**\o**..) •, , , , Z Z , •••• Z , Z 1 • 1 • ... . • • • Z • Z · Z Γ, Ζ , Ζ , . . . . . . Ζ , Ζ , Ζ For , ζ ζ , . , . , Ζ. . . Ζ . , Z, Z Z . Z

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