

Dr. Joseph Michael Wall

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Academic Experience

2021-Present	Marquette University Associate Professor of Accounting, College of Business Administration	Milwaukee, WI
2022-Present	Executive Director, AIM	College of Business Administration
2023-Present	Director, AIMFinTech	College of Business Administration
2015-2020	Marquette University Assistant Professor of Accounting, College of Business Administration	Milwaukee, WI
2008-2015	Carthage College Assistant Professor of Accounting	Kenosha, WI
	Department of Management	

Education

2011-2015	Case Western Reserve University PhD Master of Business Administration Beta Gamma Sigma Emphasis in Management, International Business, and Strategy.	Cleveland, OH
1988-1993	Purdue University Bachelor of Science in Engineering Majored in Engineering Management. Phi Eta Sigma Alpha Lambda Delta; Consulted for Landis & Gyr leading to a JIT II hybrid line implementation.	West Lafayette, IN

Academic Administrative Experience(continued)

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Academic Administrative Experience (continued)

Staff and Teaching Created and helped fundraise for staff to direct the CFA track (full-time), manage industry relations (full-time), coordinate programming (full-time, shared with the Accounting Department), and teach our offerings. Work with industry partners to develop new content for our library continually. Ensure accreditation standards are met and exceeded.

Strategy Built a multiyear strategic plan focused on learning outcomes, student

Academic Administrative Experience (continued)

Director, Finance Program (2009-2014)

Major(s) Created / Developed:

Finance Developed, negotiated, and created a Finance major for the college. Oversee the program and its evolution. It turned

Teaching Experience (continued)

Undergraduate and Graduate

2016-present	ACCO 6525: Governmental Accounting and Nonprofit Analytics
2020-present	ACCO 6535: Fraud Examination and Forensic Analytics
2018-2022	BUAD 4931: Modules Distributed Ledger Technologies I, II, III
2018-2022	BUAD 4931: Artificial Intelligence I, II, III
2016-2018	ACCO 6520: Advanced Corporate Issues, Graduate
2016	ACCO 6000: Accounting Foundations, Graduate

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Publications, Interests, and Service to the Research Community (continued)

- 2021 Rich, K., Roberts, B., Wall, J., and Zhang, J. Toward an understanding of year changes in municipal management discussion and analysis disclosures.
- 2020 Suh, I., Sweeney, J., Linke, K., and Wall, J. Boiling the Frog Slowly: The Immersion of C Financial Executives into Fraud. *Journal of Business Ethics* 162: 645-673.
(Journal Ranking at time of acceptance: A)
- 2020

- 2019-2022 Associate Editor, Journal of Forensic Accounting Research.
- 2020-2022 Publications Committee Member, Forensic Accounting Section, American Accounting Association.
- 2021-2022 Strategic Planning Committee Member. Forensic Accounting Section, American Accounting Association.
- Tc 2020 Paper Chair, Forensic Accounting Midyear, American Accounting Association, March 2020

Ad-hoc Reviewer History

Over 85 articles reviewed, including work from the below:
 Annual Meeting, AAA (and discussant)
 Accounting Behavior and Organizations Section, AAA
 Auditing Section, AAA (and discussant)
 Forensic Accounting Section, AAA (and discussant)

Major achievements Annualized returns exceeding the market in each year of operation

1998-present Ideas in Motion, LLC Brookfield, WI
 Strategic Innovator (2015-present); Expert Witness (2019-present)
 Perform private company valuations, statistical modeling, blockchain strategy and implementation, and professional services for various small-large cap clientele Provide expert witness testimony regarding financial statement analysis financial forensic data reconstruction, ultra-high net worth individual brackets, and CEO/Board decision making

4/98-2015 Founder and Managing Member
 Led and managed an innovative trading firm, discovering and creating opportunities in risk and convertible arbitrage markets Invented, expanded, and implemented trades in diverse needs such as international depository receipts, mergers and acquisitions, closed funds, convertible securities, and other credit and equity markets Leverage expertise in risk reduction and trade selection strategies Negotiated the firm's contractual obligations and

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6/93-3/96	PTM & Company Trader	Chicago, IL
	<p>Created new trading strategies in closed end funds and convertible equity markets. Managed a three-member team and performed training for new hires. Supervised completion of a computerized trading system for risk arbitrage spreads that resulted in a 50% increase in trading activity and a 40% increase in profitability.</p> <p><u>Major achievements</u> Responsible for returns over 50% in the final year. Grew returns from 5% to 35% within 18 months</p>	
2/90-8/98	JMW Enterprises, Inc. President and Founder	Dallas, TX
	<p>Head of entrepreneurial startup focused on commercial real estate. Responsible for purchase, lease and operational commitments. While an undergraduate I worked with, approved by, and received funding from the Small Business Administration to purchase a roller skating rink used</p>	

- 2020 Committee Member, Innovation Alley, in partnership with the College of Engineering.
- 2018–2019 Data collection, TMJ4, Casey Geraldo. Summerfest.
- 2018 Investor's Business Daily. "Still Bullish on Bitcoin? Read the Cautionary Tale of this Blockchain Stock."
- 2018 Interview, TMJ4, Casey Geraldo. Milwaukee Public School Budget.
- 2017 Interview, TMJ4, Casey Geraldo. Questionable payment from former Packers player's foundation.
- 2017 Interview, TMJ4, Casey Geraldo. Universal Academy for the College Bound. Milwaukee Charter School Investigation.
- 2016–2018 Investigator and Judge, Academic Integrity Council.
- 2006–2009 Mentor, Marquette Business School Mentor Program

Service to the College of Business Administration

- 2023–Present Committee Member, Applied AI and Analytics
- 2019–2023 COBA Building Committee, Classroom Building Technology Design Leader
- 2016–Present Shadow Visits, Parents and Students
- 2019–2022 Member, COBA Research Committee (Chair 2022)
- 2016–2019 Committee Member COBA Building Planning Committee
- 2018–2019 Member, Strategic Planning Task Force
- 2017 Committee Member, Innovation Alley Concept Planning
- 2017 Essay Grader. College of Business Scholarship Competition
- 2016 Guest Lecturer. AIM program.
- 2016 COBA, November 16 Meeting. Experiential Learning in the Classroom

