#### JOURNAL ARTICLES FINALIZED WHILE AT MARQUETTE-COLLEGE OF BUSINESS

- 1. Caulfield, J. & Lee, F. K. (2022). Digital Simulations: Applying Critical Thinking to the Practice of Ethical Decision Making. *Journal of Business Ethics Education* 19, 1-32.
- 2. Caulfield, J.L., Lee, F.K. & Baird, C.A. 2022. Navigating the Ethically Complex and Controversial World of College Athletics: A Humanistic Leadership Approach to Student Athlete Well-Being. *Journal of Business Ethics*, 1-16.
- 3. Caulfield, J. L., Lee, F. K. & Richards, B. A. 2021. Leadership as an art: An enduring concept framed within contemporary leadership. *Leadership & Organization Development Journal* 42(5), 735-747.
- 4. Caulfield, J. L., Lee, F. K. & Baird, C. A. 2022. (2020). The ethicality of point-of-sale marketing campaigns: Normative ethics applied to cause-related checkout charities. *Journal of Business Ethics*, 175(6), 799-814.
- 5. Caulfield, J. & Brenner, E. (2020). Resolving complex community problems: Applying networks, 30(3), 509-524. *Nonprofit Management and Leadership*. **Awarded best paper**, **Midwest Management Academy Annual Conference**, 2019; Top Ten Downloaded Paper

- 3. Administration of Welfare Programs
  Kate Niemer May 2022
- 4. Gender pay gap; Transforming men into allies; Women and leadership Kelsey Kilcoyne, May 2021
- 5. Sexual assault within institutions Tony Petrie, May 2019

6.

- 8. Roles and Responsibilities of Nonprofit Boards: The Peace Case\* Patrick Kennelly December, 2012
- 9. Emotional intelligence in higher education Kurt Gering December, 2012
- 10. The seven essentials of highly engaged alumni Marlee Smith Rawski August, 2011
- 11. Experiential learning and its influence on social change\*
  Treesa Woods August, 2011
- 12. Strategies and benefits of fostering intra-organizational collaboration Katherine Dean December, 2010
- 13. The association between

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Dr. Chris Okunseri December, 2010

- 14. Higher education in the Midwest: Factors influencing the experiences of Hispanic students

  Eva Martinez August, 2010
- 15. Assessing the happiness of leaders
  Marie Hernigle December, 2008
- 16. Leadership development: Investigation of leadership development within organizations Sheila Bernhardt December, 2008
- 17. Investigating what generation Y feels are necessary qualities for leadership Diane Pezewski (co-advisor) May, 2008
- 18. Can we measure the transformational leadership style of a public servant in a social

Kindcare of Milwaukee
David Cicero December, 2007

19. What it takes to be a leader: A development program that educates our youths about leadership

Leslie Stewart, Jr. August, 2007

## REFEREED PRESENTATIONS (AFTER JOINING MARQUETTE UNIVERSITY COLLEGE OF BUSINESS)

- 1. Digital simulation: Applying critical thinking to the practice of ethical decision-making, Midwest Academy of Management Annual Conference, Detroit, MI. October 13, 2022.
- 2. Applying Collective Leadership and Change to Resolve Complex Community Problems, Midwest Academy of Management Annual Conference, Omaha, Nebraska. October 11, 2019. Awarded best conference paper.

- 3. Moral Collapse and a Duty to Engage in Humanistic Leadership: Turning the Tide of Sexual Misconduct in College Athletics, Midwest Academy of Management Annual Conference. Omaha, Nebraska, October 11, 2019.
- 4. The Ethicality of Point of Sale Marketing Campaigns: Normative Ethics Applied to Cause RelatSse

- 5. *Hybrid Workshop*, Lilly Conference on College & University Teaching: Learning by Design. CalPoly at the Kellogg Conference Center, Pomona, California, March 2008.
- 6. Why should I tell you how you teach? An expectancy theory perspective, International Society for the Scholarship of Teaching and Learning. Washington D.C., November 2006
- 7. *Multiple Intelligences and the Innovative Use of Technology*, International Society for the Scholarship of Teaching and Learning. Vancouver, British Columbia, October 2005.
- 8. Getting Faculty Ready for Hybrid Teaching, Educause, Denver, Colorado 2004.
- 9. Preparing Faculty to Teach Hybrid Courses: A Faculty Development Model, Annual Conference on Distance Teaching and Learning in Madison, August 2004.
- 10. *Hybrid Courses: Lessons Learned from Three Institutions*, Panel presenter for NMC Annual Summer Conference hosted by University of British Columbia, Vancouver, June 2004.

### INVITED PRESENTER WHILE AT MARQUETTE (AFTER JOINING COLLEGE OF BUSINESS)

- 1. Keynote address. Leading learning: Why experiential and blended models make sense in a global community, Annual eScape Conference. Concordia, Montreal, Canada, 2016.
- 2. How do emerging leaders view catastrophic events? Marquette International Research Poster Presentation, December 2, 2014.

#### INVITED PRESENTER WHILE AT MARQUETTE (PRIOR TO JOINING TO COLLEGE OF BUSINESS)

- 1. Blended Learning: A Reflection on High Impact Practices to Enhance Teaching and Learning, Keynote address for hybrid conference hosted by University of Ottawa. Ottawa, Ontario, Canada, June 3, 2014.
- 2. Blended Learning Faculty Workshop. Concordia University, St. Paul, MIN. May 16, 2014.
- 3. *Blended Learning Faculty Workshop*, University of West Indies, Cave Hill, Barbados, June 18-20, 2013.
- 4. *Teacher as Leader*. Keynote address for Teaching and Technology Summer Institute, University of West Indies, Cave Hill, Barbados, June 17, 2013.
- 5. *Blended Learning Faculty Workshop*. California Lutheran University, Thousand Oaks, CA, March 15, 2013.
- 6. *Blended Learning Faculty Workshop*. California Lutheran University, Thousand Oaks, CA November 16, 2012.
- 7. Blended Learning Faculty Workshop. Dillard University, New Orleans, August 16, 2012.

- 8. *Hybrid Teaching and Learning*. Workshop presentation for Preparing Future Faculty at Marquette University, Milwaukee, March, 2011.
- 9. *Achieving Student Learning Outcomes*. Workshop presentation for Preparing Future Faculty at Marquette University, Milwaukee, October, 2010.
- 10. Teaching & Learning with the End in Mind: Using Student Learning Objectives to Achieve Student Learning Outcomes. Workshop presentation for Preparing Future Faculty at Marquette University, Milwaukee, October, 2009.
- 11. *Developing Student Learning Objectives*. Workshop presentation for Preparing Future Faculty at Marquette University, Milwaukee, September, 2008.
- 12. Teaching & Learning with the End in Mind: Using Student Learning Objectives to Achieve Student Learning Outcomes. Workshop presentation for Preparing Future Faculty at Marquette University, Milwaukee, March, 2008.
- 13. *Hybrid Workshop*. Workshop presentation for Preparing Future Faculty at Marquette University, Milwaukee, February, 2008.
- 14. *Introduction to Hybrid*. Keynote speaker for the Hybrid Course Pilot Project Conference hosted by Oswego State University of New York in Oswego, New York, March, 2006.
- 15. Hybrid Faculty Development Program

- 3. *Teaching Your Online Class*. One-day presentation on the pedagogy of online teaching and learning for Minnesota State Colleges & Universities, Minneapolis, 2004.
- 4. Westminster College Hybrid Course Faculty Development Program. Two-day workshop on the pedagogy of hybrid teaching and learning for Westminster College, Salt Lake City, 2004.
- 5. Teaching & Learning with the End in Mind: Achieving Learning Outcomes. Preparing Future Faculty conference hosted at Marquette University in conjunction with the Center for Instructional and Professional Development, University of Wisconsin, Milwaukee, 2004.
- 6. *Creating a Syllabus for Learning*. Workshop presentation for the Center for Instructional and Professional Development, University of Wisconsin, Milwaukee, 2004.
- 7. From Novice to Expert: The Role of Feedback in Professional Development, Annual Therapy Symposium Conference, Milwaukee, WI, 2004.
- 8. *Staying Organized when Teaching Hybrid*. Presentation for the University of Wisconsin, Stevens Point, 2003.
- 9. First Impressions: Designing a Syllabus that Works. Workshop presentation for the Center for Instructional and Professional Development, University of Wisconsin, Milwaukee, 2003.
- 10. *Building Online Learning Communities*. Presented at Freshmen Seminar Retreat, University of Wisconsin, 2003.
- 11. *Integrating Your Clinical Skills with Adult Teaching and Learning Principles*. Presented at Therapy Symposium Conference, Milwaukee, WI, 2003.
- 12. The Role of Leadership in Developing, Communicating, Executing and Evaluating the Strategic Planning Process. Presented for the American Red Cross, Milwaukee Chapter, 2002.
- 13. *Building a Service Culture*. Presented for the American Red Cross, Milwaukee Chapter, 2002.
- 14. *Asynchronous Discussion in Blackboard*. Presented for the JASON Project Annual Continuing Education Conference, Milwaukee, WI, 2002.

- 3. Leading People and Change (graduate, hybrid and online)
- 4. Concepts for Ethical Business Practice (graduate, hybrid and online)
- 5. Character-Driven Leadership (graduate, hybrid and online)
- 6. Contemporary Leadership (graduate, online)
- 7. Negotiation (graduate, hybrid)

#### **College of Professional Studies**

- 1. Contemporary Leadership Theory (graduate, online)
- 2. History of Leadership & Ethics (graduate, hybrid and online)
- 3. Organizational Behavior (graduate, hybrid and online)
- 4. Qualitative Research (graduate and hybrid)
- 5. Quantitative Research (graduate and hybrid)
- 6. Research Methods (graduate and hybrid)

#### SERVICE TO MARQUETTE UNIVERSITY

#### 1. Service to management department

- a. Committee member to review management department journal list, 2014
- b. Committee member for assistant professor search, 2014
- c. Committee member for MBA leadership course selections, 2016

#### 2. Service to COBA

- a. Undergraduate student advising for 25-30 students per semester, ongoing
- b. Coleman Foundation Task Force to Plan, Write & Submit an Experiential Learning Proposal, 2016
- c. Independent study facilitator
  - 1. Kate Niemer, May 2022
  - 2. Kelsey Kilcoyne, May 2021
  - 3. Tony Petrie, May 2019
  - 4. Emma Kopp, June 2018

-16: 2020-21

- e. Attending events, such as graduation and dean-sponsored events
- f. Meeting with graduate students one-on-one to discuss career goals
- g. Connecting graduate students with professionals who might assist with internships
- h. Writing letters of recommendation for acceptance to doctoral programs or employment

#### 3. Service to Marquette graduate school

a. Understanding Perceptions of Leadership Amongst Latinx College Students

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- i. Nonprofit Management and Leadership
- j. Journal of the Scholarship of Teaching and Learning
- k. Journal of University Teaching & Learning Practice
- 1. Leadership
- m. Leadership & Organization Development Journal
- n. Midwest Academy of Management Annual Conference Submissions
- o. The Leadership Quarterly
- p. International Leadership Association Graduate Student Case Competition

### COMMUNITY ENGAGEMENT AT MARQUETTE AFTER JOINING THE COLLEGE OF BUSINESS

1. Corporate representatives who have been guest speakers in classes taught

n. Susan Spoerk, J.D., 2015 Client Manager, Large and Medium Law Firms, Westlaw Milw., WI

o. Steve Wingert, 2015 Principal Nesso Strategies

# 2. Select Onsite Corporate visits

- a. gener8tor
- b. Harley-Davidson
- c. Johnson Controls
- d. Milwaukee Journal Sentinel
- e. Milwaukee Public Schools
- f. Northwest Mutual
- g. Serve Marketing
- h. United Way of Greater Milwaukee
- i. Johnson Controls

#### SCHOLARLY AWARDS AND HONORS

#### TEACHING EXPERIENCE AT MARQUETTE UNIVERSITY (ADJUNCT)

#### **School of Education (graduate, hybrid)**

- 1. Introduction to Research Methods
- 2. Educational Inquiry
- 3. Intermediate Statistics and Research Methods

#### Graduate School Public Service Program (graduate, hybrid)

- 1. Leadership & Ethics
- 2. Organizational Behavior for Public & Nonprofit Organizations

#### College of Nursing (Graduate students, face-to-face)

Statistics

#### TEACHING EXPERIENCE PRIOR TO MARQUETTE UNIVERSITY (ADJUNCT)

## University of Wisconsin-Milwaukee

### **Lubar College of Business**

- 1. Organizational Behavior (undergraduate, hybrid)
- 2.

## SCHOLARLY GRANTS RECEIVED PRIOR TO MARQUETTE

UW Systems Grant. Hybrid Faculty Development. Funding resulted in the development of faculty hybrid workshops that were delivered to the UW System and other universities within the United States, 2003-2004.

# PROFESSIONAL HEALTH CARE EXPERIENCE

1. Employment	
Regional Vice-President Aurora Health Care, Visiting Nurse Association of Wisconsin	1996-2002
President and CEO Horizon Health Care System, Horizon Home Care & Hospice, Inc.	1990-1996
Administrator Outreach Home Health Services Corporation	1988-1990
Chief Operations Officer Outreach Home Health Services Corporation	1987-1988
Director of Professional Services Outreach Home Health Services Corporation	1985-1987
Supervisor of Patient Services Outreach Home Health Services Corporation	1984-1985
Clinical Supervisor Outreach Home Health Services Corporation	1979-1984
Clinical Supervisor Alexian Village of Milwaukee	1979-1984
Operating Room Nurse St. Michael Hospital	1973-1976

#### 3. Board Service

Board of Directors, Visiting Nurse Association Professional Advisory Board, Visiting Nurse Association Professional Advisory Board, College of Nursing, MSOE Chair, Wisconsin Homecare Association Board of Directors, Wisconsin Home Care Association Board of Directors, Horizon Home Care & Hospice

### 4. Service Grants

United Way (multiple) Community Health (multiple)

#### 5. Awards

Outstanding Service Award, Wisconsin Home Care Association Peerless Leadership Award, Wisconsin Homecare Association