

## **Cindy J. Melis, MBA, CPA**

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### **Education**

UW-LaCrosse 9/87-12/89	General Studies, No Degree Earned	GPA – 3.91
UW-Whitewater 1/89-5/91	Bachelor of Business Administration – Accounting	GPA – 3.94
UW-Milwaukee 1/97-5/98	Master of Business Administration – Finance	GPA – 3.97

### **Teaching and Work Experience**

#### **Marquette University (5/00 – present)**

##### **College of Business Administration:**

**The primary objective of this course is to provide students the opportunity to develop an understanding of the major financial statements of business organizations, namely, the Balance Sheet and the Income Statement, and to learn how to generate, analyze, and interpret these statements, and use of financial information to make decisions. To appreciate the financial statements of an organization, a student must become familiar with the assumptions, principles, concepts and theories underlying the financial statements, and must**

**ACCO 4010** – Individual Income Tax

After taking this course, students will:

1. Learn the applicable laws regarding the federal income taxation of individuals;
2. Comprehend how tax laws influence personal and business behavior;
3. Apply relevant sources to research the application of tax law to actual and potential transactions; and
4. Develop the ability to prepare federal income tax returns for individuals.

Students taking this course are typically juniors and seniors. Challenges faced in this course are: organizing and communicating a vast amount of tax law in a matter that students will be able to process, comprehend and apply; keeping seniors focused as they approach graduation; and preparing students for the individual taxation portion of the Uniform CPA Examination.

**ACCO 6000** – Accounting Foundations and

**ACCO 6100** – Managerial Accounting

## **College of Professional Studies:**

While at Marquette University, I have had the opportunity to develop and teach a course, Finance and Budgeting: Vital Skills for Non-Financial Managers, for the College of Professional Studies. This is a two-day course with the first day covering the accounting component and the second day covering the finance component. The accounting component covers the compilation and usefulness of the financial statements, and the finance component covers financial statement analysis, cost behavior, cost-volume-profit analysis and budgeting. Challenges faced in this course are: keeping the content relevant to the participants who come from widely varied backgrounds, making the material understandable to individuals who do not have academic business training, and motivating the students throughout two full days.

Teaching results:

At the end of the course, each student completes a Participant Feedback Form. Every student indicated “Yes” that they would take another course with this instructor. Over 50% of participants ranked me as excellent in response to **all** of the following: knowledge of subject, organization of material, techniques in presenting the material, ability to communicate, and responsiveness to participants. 100% of the participants indicated “Yes” that overall they were satisfied with the course.

## **PricewaterhouseCoopers (5/10 – present)**

Several times each year, I instruct PwC’s tax training in their in-house continuing education program. Most of the courses I teach are comprehensive corporate tax courses (Tax 1 and Tax 2) that span an entire week. The audience for these courses consists of PwC tax professionals with 1-3 years of experience. I also occasionally teach 1-day courses, which are highly technical in nature with great depth of coverage. The audience for these courses consists of PwC tax professionals with 4-5 years of experience. In order to be renewed with the firm each year, instructors must receive exceptional ratings by course participants.

## **University of Wisconsin – Whitewater (part-time - 1/99 – 5/01)**

As an instructor, I taught both Financial and Managerial Accounting. Because these courses are many students’ first exposure to accounting, I use this opportunity to encourage my excellent students to pursue a major in accounting.

## **Sunstone Financial Group, Inc. (2/96-8/00)**

As the Tax Manager, I was responsible for leading the tax department, which monitored the tax position of approximately 60 mutual funds. This included income and excise tax compliance, distribution calculations, and diversification testing.

## **Alverno College (part-time - 8/98-9/99)**

As an instructor, I taught Finance in the Business and Management division. This is the students’ first required course in the finance area, and it proves to be a challenge for them. Teaching this course at Alverno gave me the opportunity to utilize several different assessment techniques.

## **Bryant & Stratton College (part-time - 1/98-9/98)**

As an instructor, I taught Introductory Accounting to non-traditional students. Because this course is required as part of the school’s basic studies, none of my students were accounting majors. This course covered the basic accounting cycle including the analysis of transactions and the preparation of financial statements.

