
MarquetteBanker

Washington DC Field Trip

This semester we conducted our second annual Washington DC trip. A total of ten students joined us for the trip. During our travels we visited the US Treasury's Bureau of Printing and Engraving which is part of our curriculum on the origin of US currency, and the Office of the Comptroller of the Currency (OCC). While at the OCC, we met with acting director Michael Hsu (pictured left), who provided an in-depth presentation on the origins, cases, and importance of the OCC. We were most thankful for the time afforded us by him and the agency.

In addition, and at the last minute, many thanks to Iris Pappalardo, Deputy Associate Director for Research, Monitoring, and Regulations, who carved out time late in the day to spend some time with her and her team at the Consumer Financial Protection Bureau (CFPB). Given our focus on meeting with critical agencies involved with the banking industry, this was a most informative session.

After a fantastic dinner at Old Ebbitt's Tavern, we continued our visit the following day with a meeting with the American Bankers Association at their headquarters. Organized by advisory board member Jamie Beaulieu, SVP of executive education at the ABA, she scheduled congressional lobbyists Frank Hgulski and Chris Fisher, and their director of human resources, Loren Way and associate Adette Philogene McGhie who provided outstanding and very timely information and advice for our students, including critical interviewing skills and internship opportunities at the ABA. Next, we met with Garrett Reilly, staff to Senator Ron Johnson in the Hart Office Senate building, after which we were afforded a personal tour of the Capitol (from a luncheon with Senator Synanski) as well as the House and Senate chambers, accessed via the underground shuttle service used to quickly get to the chambers. Our final visit was to Maquette's Les Aspen for the EdJL Noddy, director of the center, provided an overview of Les Aspen, its purpose and opportunities, and a look toward the future for expanding the center's benefits to other disciplines, including commercial banking. This is always a most fruitful trip and expands the opportunities for internships.

rcalieri

As we begin our recruiting efforts, an open house was conducted in October. The open house was well attended with over thirty students attending to learn about the program and the industry. From this session a number of students applied for the program, which is the goal.

Recruitment for Zurich/Switzerland Trip

Although our Zurich/Switzerland study abroad trip occurs in March, marketing and recruiting begins in September to meet a deadline of mid-November for students to apply and to determine if there is enough interest to conduct the trip. This year, I am happy to say, we had a record twenty-five committed applicants. This is a sizeable group and we are quite pleased with the turnout. Last year we had thirteen students participate, which is a sign of its growing popularity. This is a finance/commercial banking trip with visits to UBS, the Swiss National Bank (equivalent to our Fed) and a local community bank in Switzerland. The trip is designed in conjunction with ZHAW University in Winterthur, Switzerland to educate students on the Swiss economy, the banking environment in Switzerland and the major financial hub of Zurich/Switzerland. In addition, we will have company visits to the Lindt Chocolate factory and Victorinox, as well as tours of the old town of Winterthur, and Zurich, and a trip up Mt. Rigi for a panoramic view of the Alps. This will be our fourth trip.

Next Semester Plans

During the spring term we are planning the following activities and events:

FOUNDERS



College of Business Administration
Commercial Banking

Platinum Level

WINTRUST

BMO



TODD & SAMILE

Platinum Level

