

# Questions for Discussion:

1. Given the mission and vision for OEE, how can we work most productively with Marquette's Alumni Association to foster mutually beneficial relationships with external partners (corporate and community)?
2. OEE has been charged with thinking of creative ways to promote collaboration with corporate and community partners. Of particular interest are models that will enhance student learning opportunities as well as corporate sponsored research at Marquette. Innovation Alley is one idea that is being considered.
  - Are there other creative collaboration models that you are aware of that Marquette should consider?
  - Is the vision for Innovation Alley clear, as described in the pre-read?
  - What approach, Innovation Alley or others, seems most relevant for Marquette to pursue (especially in the post COVID-19 environment) in order to bring corporations and the university into productive collaboration?

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Access Research and Innovation		Explore Professional Development Opportunities	
<ul style="list-style-type: none"> <li>• SRORUUHVDR</li> <li>• ZFQHMOR</li> <li>• BZHIQMVBTXSPHW</li> <li>• BVSEWBUQ LQMMWV</li> <li>• BVULPPMDG UHVDR</li> </ul>		<ul style="list-style-type: none"> <li>• BVSEWBUQ ERDQ</li> <li>• FKVURRPV</li> <li>• QRCHEWQ RZBRO SURWV</li> <li>• RUSLBDTWW IOWWQ</li> </ul>	

MARQUETTE UNIVERSITY

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# INNOVATION ALLEY VISIONING SUMMARY REPORT

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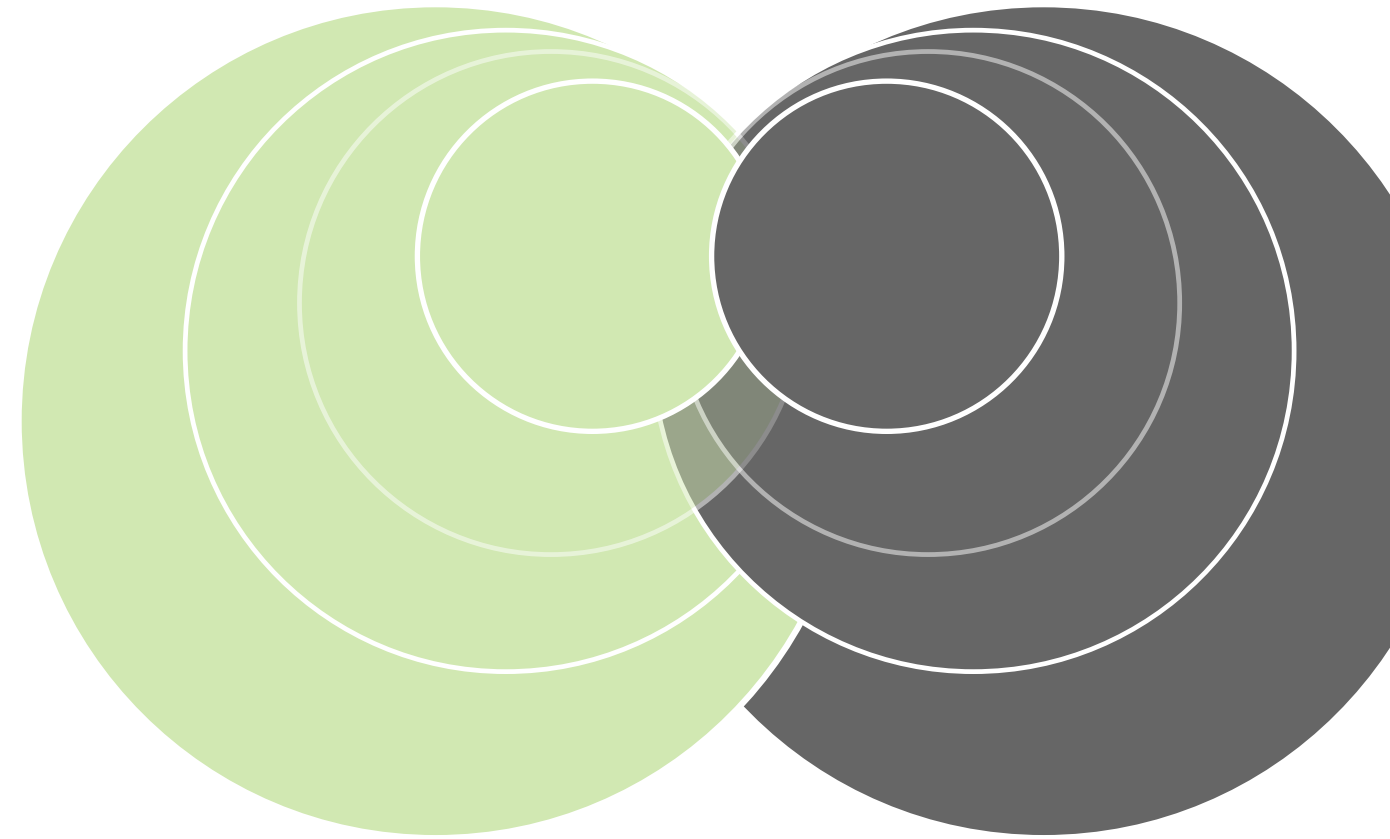
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# INNOVATION AT MARQUETTE

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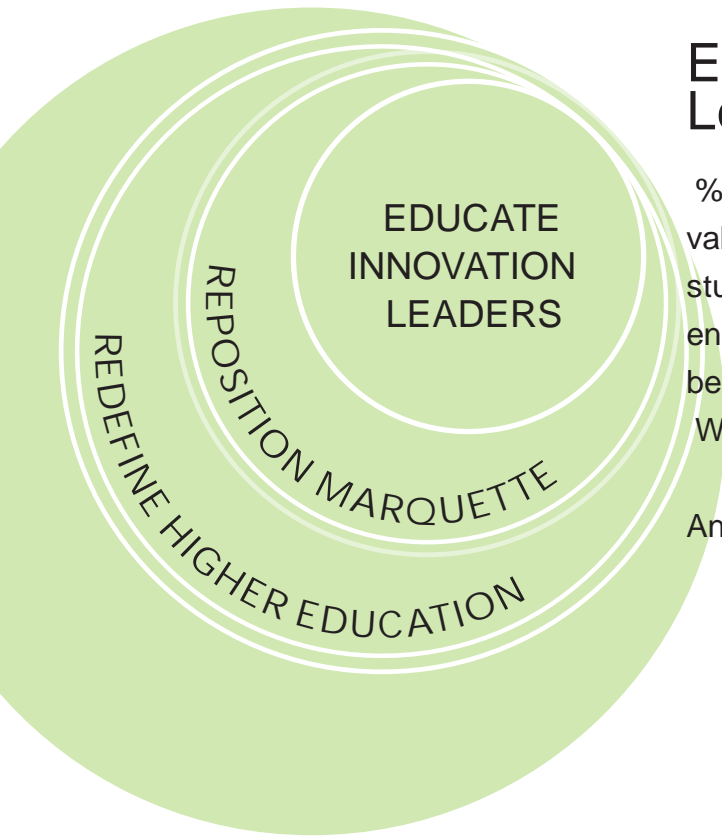
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# Vision for Innovation at Marquette University



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# Embedding an innovation mindset at Marquette



## Educate Innovation Leaders

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values is a desire to educate  
students across all disciplines to  
engage in critical thinking and  
become leaders in innovation  
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An overarching challenge across

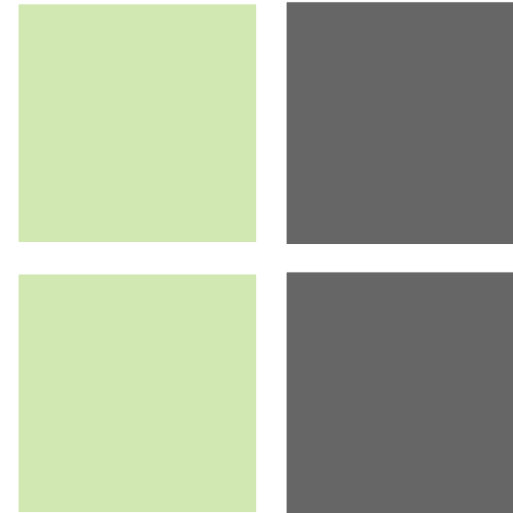
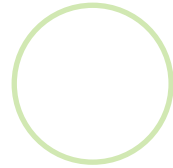


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# Phased approach to embedding innovation

Embedding innovation into the

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,W ZLOO VWDUW ZLWK VPDOOHU LQLWLDWLYHV  
WKDW EHJLQ WR JURZ DQG FRQQHFW  
WR RWKHUV XQWLO LW LQIXVHV WKH  
RUJDQLJDWLRQ LQ EURDG VWUXFWXUDO  
ZD\V DQG SURGXFH WDQJLEOH PDUNHW  
RXWFRPHV







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# INNOVATION ALLEY

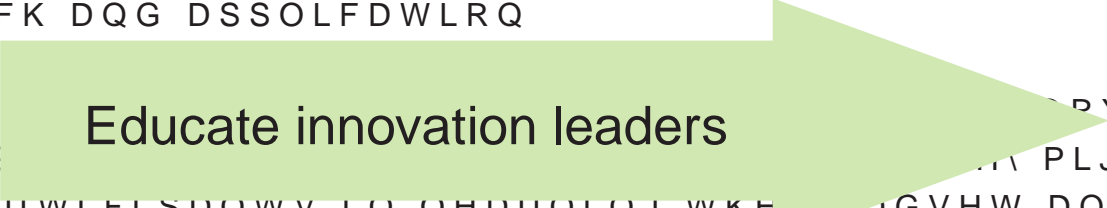
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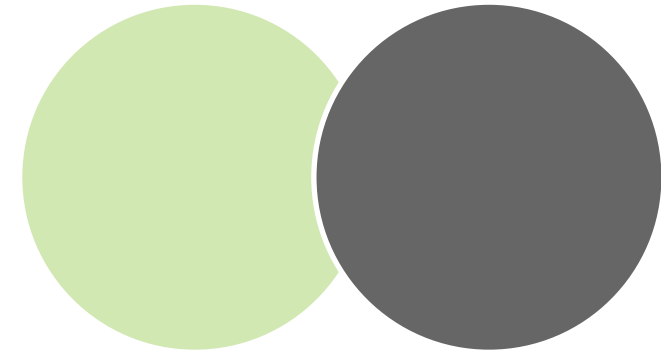
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LQWHUGLVFLSOLQDU\ WHDPV DQG EULGJLQJ WKH JDS EHWZHHQ UHVHDFK DQG DSSOLFDWLRQ

7KH FROODERUDWLRQ PRGHO IRU ,QQRYDWLRQ \$OOH\ FRQVLVWV RI WZR  
DQG VROYH LQGXVWU\ SUREOHPV 7KH H[LVWLQJ ( /HDG SURJUDP SURYLQ  
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LQQRYDWLRQ OHDGHU 7KH SDUDOOHO HIIRUW LV IRFXVHG RQ LQWHUGLVFLSOLQDU\ FROODERUDWLYH JUDQG FKDOOHQJH  
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,Q PDQ\ FRPSDQLHV LQQRWDWLRQ LV RIWHQ SXVKHG DVLGH LQ RUGHU WR UHPDLQ  
 VWURQJ LQ WKH ZRUN WKH FRPSDQ\ DOUHDG\ GRHV ZHOO 6XFFHVIXO PDQDJHUV  
 XQGHUVWDQG FRPSDQ\ V\ VWHPV DQG H[HFXWH ZRUN DFFRUGLQJO\ /HDGHUV DQG  
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 FDXVLQJ FRPSDQ\ OHDGHUV WR VKLIW LQQRWDWLRQ HIIRUWV RXWVLGH WKH FRPSDQ\  
 DQG RXWVLGH WKH ERXQGV RI PDQDJHULDO WKLQNLQJ

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WUDLQLQJ VHVVLRQ 6WDUW VPDOO DQGHVFDHFWEMHGRG WR JDWKHU OHVVRQV ZKLFK FDQ EH DSSOLHG WR

UH"QH ,QQRYDWLRQ \$OOH\ DQG HQVXUH IXWXUH V\FFHVV RI SDUWQHUV ODNH DQ\ UH"QHPHQWV DV DSSUR

8VH D NLFNR II WR FHOHEUDWH WKH LQLWLDWLYR KDSKIEQLVLDQWKQQRRYDWLRQ OHDGHUQKLVWU\SURMHFW DQG FROODE

HYHQW K DV ZHOO DV WR SODQ DQG VHW H[SHFWDWLRQV 5HYLVLW WKH RSHQ IHHGEDFN DQG WUDFNLQJ M

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visiting existing innovation labs and executive leadership

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