



leads teams that create branding and marketing materials on behalf of Marquette University, including design, editorial, advertising, marketing projects, planning and research, digital strategy and video. Tom is a Marquette alum (Grad '98) and a proud Marquette parent. Tom has been at Marquette for sixteen years, and has led numerous strategic marketing efforts across digital media, video, print, publishing, social media and advertising.

leads Marquette's marketing planning, research and project management, working with teams across disciplines to strategize and implement campaigns for content marketing, enrollment management, and university communication. Jennifer has led comprehensive marketing research efforts, graduate and undergraduate enrollment marketing campaigns, and key branding and communication initiatives on behalf of the university. Jennifer has been at Marquette for ten years and is a proud Marquette parent twice over. Prior to joining Marquette, Jennifer worked at Harley Davidson and Milwaukee-based advertising agency Hanson-Dodge.

is the vice president for plannin

